

March 28, 2013

Board Personnel

Hisamitsu Pharmaceutical Co., Inc., (President and CEO Hirotaka Nakatomi) has appointed board personnel as follows, dated today:

Appointment of Director (Dated March 28, 2013)

[Name]	[New Title]	[Former Title]
Tetsuo Akiyama	<u>Managing</u> Director & Executive Officer, Head of Sales and Marketing Div. (Ethical Drug) <u>Management of Operation Div.</u>	Director & Executive Officer, Head of Sales and Marketing Div. (Ethical Drug)
Minoru Yoshida	<u>Director (outside)</u> <u>Chairman of CRCC Media Co., Ltd.</u>	Managing Director & Executive Officer, Head of Operation Div., Management of Sales and Marketing Div. (Ethical Drug)

* Underlined item: New position